

## **RESUME**

### **PRIYATA PODDAR B.**

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### **ACADEMIC QUALIFICATIONS:**

<b>EXAMINATION</b>	<b>INSTITUTION</b>	<b>UNIVERSITY/ BOARD</b>	<b>PERCENT</b>	<b>YEAR OF PASSING</b>
MBA - I	K.S.School of Business Management	GUJARAT UNIVERSITY	3.67	APRIL'08
Third Year B.B.A	K.S.School of Business Management	GUJARAT UNIVERSITY	60.43	APRIL'07
Second Year B.B.A.	K.S.School of Business Management	GUJARAT UNIVERSITY	69.67	APRIL'06
First Year B.B.A.	K.S.School of Business Management	GUJARAT UNIVERSITY	73.33	APRIL'05
HSC	St. Xavier's High School Mirzapur	G.B.S.E.	83.50	MARCH'04
SSC	Rachana High School	C.B.S.E.	78.80	MARCH'02

### **ADDITIONAL QUALIFICATION:**

**Diploma in Computer Application (DCA), Gujarat University.**

## PROJECTS UNDERTAKEN:

- **Summer Project on “online trading” at IL & FS Investsmart Securities Ltd.**  
The training helped us to know the practical aspect of the corporate world and the technical working of the stock market.
- **Group Project on Portfolio Management in First Year M.B.A.**  
The project helped us to gain knowledge about the current market scenario and helped us to analyse the portfolio of different industries.
- **Group Project on Research Methodology on “Smoking Habits in Ahmedabad” in First Year M.B.A.**  
The project was done to know the smoking habits of the people in Ahmedabad and the various factors having influence on them.
- **Group Project on “Feasibility Study on Baby Sitting/Creche Courses” in Third Year B.B.A.**  
The project was done to study the feasibility of Baby Sitting/Creche Courses. The report contained a Comprehensive analysis of setting up a new unit that includes the setup cost, financial projections, market survey, sales & distribution management etc.
- **Group Project on “Market Research on Soft Drink Concentrate” in Second Year B.B.A.**  
The research was made to understand the perceptions of soft drink concentrate among the consumers and their buying behavior and 4P's of it. The research also included the Survey of retailers.
- **Group Project on “production process of paints” in First Year B.B.A.**  
The study was conducted to understand the production process of paints in detail. The report contains descriptive process of manufacturing and processing of paints.

## EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENT:

- Won 1<sup>st</sup> Prize in Star Making Competition held at ST. Xavier's Mirzapur Ahmedabad in the year 2002

## PERSONAL INFORMATION:

DATE OF BIRTH : August 2, 1986  
FATHER'S NAME : Badriprasad Poddar  
SEX/MARITAL STATUS : Female / Single  
LANGUAGES KNOWN : English, Hindi  
RELIGION/NATIONALITY : Hindu / Indian  
HOBBIES : Reading novels