

PARESH MISTRY

Specialization

Marketing

Objective

I believe in smart working. I am self motivated and enthusiastic person seeking a career in an organization that provides opportunities for utilization my knowledge and skills. I aspire to join an organization that offers professional growth while being resourceful, innovative, flexible and desire for adding value to the organization by becoming a key resource.

Skill Set

Communication skills and presentation skills
Active team player.
Ability to work under stressful situations

Technical – Operating System Windows XP & 98 , MS Office & Tally

Area of Interest

Marketing

Education

Pursuing Masters in Business Administration(MBA)

5th and last year from 5 years Integrated course
K. S. School Of Management(Gujarat University)

Bachelor of Business Administration

K. S. School of Management Gujarat university

2007

HSC

Gujarat State Board, Gandhinagar

2003

SSC

Gujarat State Board, Gandhinagar

2001

1. Title : FOUNDRY INDUSTRY : Production and Operating Management

Company Name: Apex Alloys Pvt. Ltd., Naroda, Ahmedabad.

Brief: (Project done in the First year of M.B.A) surveyed their production units as well as their processing units. Their sales figures and all other information and given project report along with Presentation.

2. Title : SCOOTERETTES : Marketing Research and Analysis

Place: Ahmedabad.

Brief: (Project done in the second year of M.B.A) we prepared report after the research on the current status of market of scooterettes and analyze the current situation prevailing in this industry. Surveyed 2500 people around the Ahmedabad City

3 Title : Feasibility Study

Company Name : SPARSH CERAMICS PVT LTD

Brief: (Project done in the third year of M.B.A) It was one of the important projects of our study. We need to establish our own firm or a company based on the survey and all the market research. We need to fulfill all the basic needs what it takes to establish a business. We've made accounts with statistical data also researched for all the legal documents required to establish a business.

4 Title of the Summer Project: Summer Project Report on marketing practices and distribution channel of Iceberg Foods Ltd.

Company Name: ICEBERG FOODS LIMITED

Brief: This project was to understand the company's distribution level and hierarchy & marketing of soft drinks and mineral water industry, where I learn that how business development takes place in the organization as well as in the industry. I also able to understand the role of individuals in the hierarchy.

Other details

Represented Gujarat at National level in indoor- cricket tournament.

Languages know

English, Hindi and Gujarati

Personal details

Address: Block No 8/1 , "CH" Type , Sector :22,
Gandhinagar,Gujarat -382022

Telephone Number : +91- **9427359342**
(R) + 91- 079 - 23234586

Date of Birth : 12th October 1985

E-mail Address : **mistryparesh4u@gmail.com**

Marital Status : Single

PARESH MISTRY