
Gohil Arun

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Intend to build a remarkable career with leading corporate of hi-tech environment with committed & dedicated people, which will help me to explore myself fully and realize my potential. I am willing to work as a key player in challenging and creative environment.

Project SUMMARY

- PESTICIDES POWDER :**
 - Production and Operating Management
 - Year : First Year(B.B.A.)
 - Process :We have been given subject of pesticides industry so we've visited indichem Industries. Ltd. We've have surveyed their production units as well as their processing units. Their sales figures and all other information and developed a project report.
 - Place :Indichem Industries Ltd., Ahmedabad.

- SCOOTERETTES :**
 - Marketing Research and Analysis
 - Year : Second Year (B.B.A.)
 - Process : We are required to research the current status of market of SCOOTERETTES and analyze the current situation prevailing in this industry. We've surveyed 2500 people around the Ahmedabad City and developed a report on that basis.
 - Place : Ahmedabad.

- SAPARSH CERAMICE LTD. :**
 - Feasibility Study
 - Year : Third Year (B.B.A.)
 - Process :It was one of the important project of our study. We need to establish our own firm or a company based on the survey and all the market research. We need to fulfill all the basic needs what it takes to establish a business. We've made accounts with statistical datas also researched for all the legal documents required to establish a business

- RADIO LISTENING HABITS :**
 - RESEARCH PROJECT
 - Year : First Sem. (M.B.A.)
 - Process : In this research, we surveyed 200 respondents in all, including all major areas of Ahmedabad. We have clearly defined all components of our research which contains type of research, size of sample, sampling designs, data collection method, assumption scope of survey of various important parameters.

- Retail Banking :
 FINANCIAL PROJECT
 Year : Second sem.(M.B.A.)
 Process : In this project .We have gathered financial data about two privatized and two nationalized bank than we had compare the data ,all rates ,charges ,terms and condition .After that we have made conclusion of comparison.
- Summer project :
 RESERCH PROJECT
 Year : Second sem.(M.B.A.)
 Process : In this project we have to take training under the reputed company for 8 weeks as a trainee. I have worked in “BINANI CEMENT LTD.” in marketing department as a marketing executive and made project on consumer behavior of buying cement and also give suggestion to improve marketing activities.
 Place : Ahmedabad.

ACADEMIC CREDENTIALS

Career Objective : Full time Five years Integrated MBA course
University : Gujarat University
College : K.S. School of Business Management

Examination	Institution	Board or Uni.	Percentage	Grade
M.B.A.-1	KS School of Business Mgt.	Gujarat University	2.31 GPA	
B.B.A.	KS School of Business Mgt.	Gujarat University	50.71	C
HSC	Axay H.S., Ahmedabad.	Gujarat State Board	62..00	First
SSC	Krishna Vidhyalay,Ahmedabad.	Gujarat State Board	66.00	First

Technical Knowledge :

Operating Systems	Windows Xp, Windows 98
Web Technology	Internet
Other	Microsoft Office

PERSONAL VITAE

Name: Gohil ArunKumar Himmatbhai

Date of Birth: 30th July, 1986.

Sex: Male

Marital status: Single

Languages known: English, Hindi and Gujarati

Field : Marketing

Residential Address: C\40, Mira park ,Narayan nagar, near Khodiyar nagar,
Bapunagar, Ahmedabad.

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Hobbies: Singing