

CURRICULUM VITAE

Mansi Patel

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GUJARAT

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Educational Qualification:

QUALIFICATION	SCHOOL/COLLEGE	UNIV/BOARD	YEAR	PERCENTAGE
FOURTH YEAR MBA	K.S. School of Business Management	GUJ. UNIV.	2008	GPA: 3.96/4.30
BBA	K.S. School of Business Management	GUJ. UNIV.	2007	68.57%
HSC	St. Xavier's Loyola Hall	GSEB	2004	83.17%
SSC	Aroma High School	GSEB	2002	84.29%

Languages known: English, Gujarati, Hindi

Academic Projects:

Summer Internship Project: A project report on Class Advertising
(NetHotZone Media Pvt. Ltd.)

Project 1: A Project report on Evaluating Credit Risk with Internal Credit Rating
Year: 4th year MBA (2nd Semester)

Project 2: A Marketing report on consumers' approach towards retail shops v/s
Hypermarkets/ Supermarkets
Year: 4th year MBA (1st Semester)

Project 3: A Feasibility Report on Specialty Hospitals (Neurology)
Year: 3rd year MBA

Project 4: A Market Survey on Low Cost Carriers (LCCs)
Year: 2nd year MBA

Project 5: Production and Operations Management of Paint Industry
Year: 1st year MBA

Achievements:

- Won the first, second and fourth prize in the inter-college Print Ad Competition, ADVENT 2008
- Won the first prize in the inter-college Rangoli Competition, ADVENT 2008
- Won the third prize in the inter-college Logo Making Competition, ADVENT 2008
- Won awards in the inter-school Painting and Rangoli Competition, ODDYSEY, 2004 (St. Xavier's Loyola Hall)