

Name: Prof. Ingita Jain

Educational Qualification: M.B.A. (Marketing)(III Position), MA (Eco)(I Position)

Area of Specialization: Micro & Managerial Economics, Marketing management, Consumer Behaviour, Retail management.

Organization Presently Working in: Lecturer cum Placement Officer at K.S.School of Business Management, Gujarat University

Experience: 6 Years in pharmaceutical organization like Cipla, Cadila & Torrel Cosmetics in Sales, Product Management & Sales Co-ordination, 8 years in academics at KSSBM

Achievements: 1st position M.A. (Economics), 3rd Position in MBA, CO-authored a Book on 'Growth & Structure of Industries'.

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